easyprojects

PepsiCo increases productivity by 37% with Easy Projects

Results Achieved:

Increase in productivity	Increased efficiency	Stress levels
37%	**+33%**	**-20%**
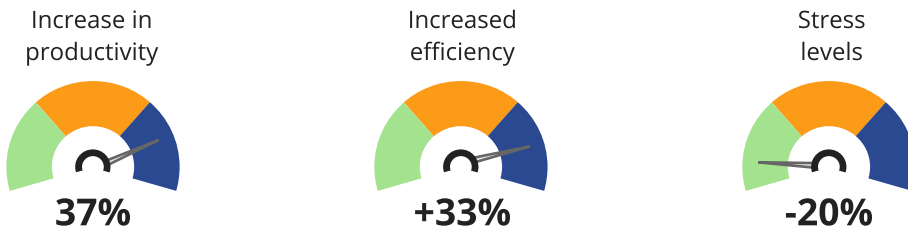
Company Description:

PepsiCo is one of the world's leading food and beverage companies with a presence in more than 200 countries around the world. Their mission is to be the global leader in convenient foods and beverages by winning with purpose.

The Challenge:

- **High volume of workstreams**

  With a highly diverse team of 50+ employees, a large volume of requests (both internal and external) were coming in from multiple sources. This created the challenge of tracking and monitoring 400+unique workstreams.

- **Multiple tools and siloed data**

  Employees and managers across the team were using a variety of platforms, tools and solutions to both execute and document their work. Sharing data between teams and leaders became increasingly challenging, especially with most team members having limited access to each other's preferred solution. In addition, the consolidation of data required a considerable amount of manual work.

- **Difficulty measuring workloads and planning resources**

  With so many unique roles and responsibilities within the team, it was difficult to see who was overloaded or potentially underutilized.

INDUSTRY
Food and beverage

DEPARTMENT FUNCTION
R&D

NUMBER OF USERS
50+

"We use a lot of (BI) data for external customers on the fly - It provides a tremendous amount of help."

"Our teams feel more empowered."

"A single source of truth has streamlined our management process."

"Visibility and access to information has caused a cultural shift."

REPORTED RESULTS:

- **Increased visibility**

- **A single source of truth across the team**

- **Improved employee morale**

- **Optimization of processes**

After Switching to Easy Projects:

• **Visibility & a single source of truth**

Easy Projects enabled complete visibility into the workstreams of 50+ employees, enabling other team members to see the status and progress of any given project, at any time.

"The department head is pulling data from one source and his team leaders are also pulling data from the same place. A single source of truth has streamlined our management process - visibility and access to information has caused a cultural shift."

• **Tailored workflows and data**

PepsiCo leveraged Easy Projects' customizable features to tailor the platform to their unique processes and workflows. They were also able to fully customize their business intelligence reporting to better suit the requirements of stakeholders.

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• **Better resource management and employee morale**

PepsiCo utilizes Easy Projects' resource loading engine to observe each team members' workload and adjust as required.

"From a management perspective, we can observe individual workloads, both qualitatively and quantitatively, ie. the type of work and the amount of work. This visibility helps managers invest in resources from an individual and team perspective and allows them to credit individual or team contributions with data to support their assesment. This helps with delivery, and truly increases employee morale."

> *"We leverage the visibility to understand the evolvement from each person or team, and credit people and teams for their contribution at various levels. This truly helps with employee morale"*
>
> *"From a management perspective we can observe individual workloads both qualitatively and quantitatively."*

Recipe for Success:

Business Intelligence

A Single Source of Truth

Resource Management

Tailored Workflows