Geis Hospitality Group

May 1st, 2016 / Number of Licences: 25 / by Tony Quintal , VP of Finance, Geis Hospitality Group

Client Profile

Geis Hospitality Group is a full-service hospitality management company offering innovative, yet proven, expertise in hotel development, branding, concept creation, design coordination, project management, deal financing, hotel and free standing restaurant, bar and nightclub operations, marketing, e-commerce, revenue management, and financial reporting.

The Challenge

Before adopting Easy Projects, the team was organizing tasks through verbal meetings. During these meetings, staff would make commitments to projects and tasks within a certain time-frame, however there was no way to hold them accountable. There was no system to track and monitor staff commitments and the progress of tasks which often led to work not being completed on time. This prompted the executive team to start their search for a product that would help keep their team more organized and productive.

> **"We wanted something that would put all of the verbal commitments that were being made in our meetings on a centralized platform..."**

The Solution

After evaluating a variety of different platforms and options, Tony and his team chose Easy Projects as their final choice.

> "Easy Projects was user friendly and straight forward. There was minimal training required, and the price point was better than other project management platforms we compared. Moreover, it gave us the value and usability we were looking for"

The platform was rolled out to 25 users most of which consisted of the sales and marketing team. The implementation and onboarding took between 4-6 weeks and now has an adoption rate of 60% for projects managers and 100% adoption for the marketing team. The most heavily used feature is the custom forms which have ensured tasks get completed in a timely manner.

> "In the case of our marketing department, they were able to leverage EP to enhance their queueing process. By using custom forms to track work orders, they have been able to increase project output and eliminate a lot of back and forth communication."

The Outcome

"We just recently opened a new restaurant where we used Easy Projects to log our critical path and timelines for opening. Tracking milestones and managing around key dates and dependencies allowed for us to open successfully without delay."

Since adopting Easy Projects, Geis Hospitality has increased the number of projects they complete within specific timeframes.There has been a significant decrease in turnaround times and a meaningful increase in the number of projects and tasks completed.

Outcomes to date:

· Increased accountability
· Decrease in task turnaround times
· Increase in project completion
· Increased visibility into projects and tasks

There's been a visible change in productivity, due to accountability. Before we used to talk about 100 things and maybe 40 of them would get done but now we can talk about 100 things and know that at least 70 of them will get done.

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